



Longevity + Inclusion Alliance Fellows Program



CONTENTS

02 **INTRODUCTION**

03 **OVERVIEW**

04 **SESSIONS**


05 **PARTICIPATION**

06 **LEARN MORE**

07 **ABOUT US**

ALPHA COHORT FELLOW

Rob Liebreich
President & CEO, Goodwin Living



“
Goodwin Living is an organization of intentional welcome which means we work to welcome everyone to the organization and encourage people to bring and become the best version of themselves. Participating in the Longevity + Inclusion Alliance Fellows Program is a key part of my intentional effort to learn and grow as a leader to support, honor, and uplift our DEIB commitment. Why? Because it is the right thing to do.”

JOIN OUR FELLOWS BETA COHORT FORMING NOW.

INTRODUCTION

"HUMAN LONGEVITY IS INEXTRICABLY TIED TO AND GREATLY DEPENDENT UPON INCLUSION."


-Marvell Adams Jr., Founder

The Longevity + Inclusion Alliance is borne of out of the undeniable reality that longevity is inextricably tied to and greatly dependent upon inclusion. Creating equity in aging, in part, rests in the hands of those with the power to make change and the courage to take action.

The L+I Alliance Fellowship exists to ensure leaders, organizations, and business partners within the field of aging services are culturally competent, courageous, and intentional in their journeys of diversity, equity, inclusion, belonging, accessibility, and justice.

ALPHA COHORT FELLOW

Nathalya Ramirez
Co-Founder at Early Intervention Systems Inc.



“
At Early Intervention Systems Inc. (EIS), our primary mission is to empower senior living caregivers by implementing effective practices that reduce turnover and enhance retention rates. Our commitment extends to designing tailored workflows to ensure that caregivers feel both valued and integrated within their workplace. By participating in this Alliance Fellows Program, I aim to learn how to foster an inclusive workplace by accessing resources our team at EIS can use to continue supporting our senior living caregivers.”

JOIN OUR FELLOWS BETA COHORT FORMING NOW.



PROGRAM OVERVIEW

L+I ALLIANCE FELLOWS PROGRAM

Convenes committed, earnest professionals to begin or continue their own unique journey of inclusion.

Cohorts include 12+ individuals; participants are all current or emerging leaders.

This six-session program includes five virtual sessions of 3.5 hours each. The program also includes our annual, in-person 2-day retreat.

Cohorts are created with a focus on diversity of lived experience and identity.



ALPHA COHORT FELLOW



The Longevity + Inclusion Alliance Fellows Program is an opportunity for me to carve out time for learning, thinking, and sharing. It is hard to know what to focus on when creating more inclusive senior communities. There is so much that needs to be done. Having a safe space to vet ideas makes it easier for me to articulate the vision and create a strategic framework for DEIB in my organization."



Erica Thrash-Sall
CEO, Horizon House



SESSIONS

FIVE INTENTIONAL PATHS

Participants will journey along five paths of intentionality. Each giving space for introspection and exposure to the diverse world around us.



Discovery &
Reflection



Each One,
Teach One



Wisdom &
Peace



Creating
Opportunities



Courageous
Leadership

PARTICIPATION

PARTICIPANTS

There are a set number of slots per cohort. Our Alpha cohort began in September 2023 and reached their journey milestone at our April Retreat.

Our Beta Cohort will begin this June!

3rd Tuesdays of the Month - 12:30p – 4:00p ET

June 18, 2024 – Virtual Session #1

July 16, 2024 - Virtual Session #2

August 20, 2024 - Virtual Session #3

September 17, 2024 - Virtual Session #4

October 15, 2024 - Virtual Session #5

October 28, 2024 – Fall Gathering in Nashville, TN (during LeadingAge Annual Meeting)

May 7-8, 2025 – Annual Retreat in Baltimore, MD

Participants should be earnest, action-oriented individuals seeking to make an authentic impact through inclusion.

Interested individuals should complete an initial inquiry at

<https://wlawsoncompany.com/fellows-beta/>

After your inquiry has been reviewed you will be asked to submit:

- A completed [online profile and identity questionnaire](#).

Tuition – \$3500 | Books/Materials – Approx. \$85.00

Hotel/Travel – Travel to/from events and accommodations are not a part of tuition and will be the responsibility of each individual/organization.



LEARN MORE

FAQ

Who can request an invitation to join the next cohort?

We encourage requests for participation from any person serving within an organization serving older adults or companies that support the work of aging services providers. We also welcome leaders from other human services fields.

Do I have to be a senior leader (CEO, CFO, SVP, VP, etc.) to participate?

No. We will intentionally gather a diverse cohort of individuals. We are seeking participants that are organizational leaders (informal and formal) that intend to make impact through inclusion regardless of title.

Who pays the tuition for participation?

We recommend that tuition and all expenses be fully paid by the employer of the participant organization. Potential participants should get the support of their organization to participate.

Are there sponsorship and business partner opportunities available?

Yes. Please inquire [here](#) or email sarah.moore@wlawsoncompany.com for more information.

Additional Questions?

marvell@wlawsoncompany.com

sarah.moore@wlawsoncompany.com

www.wlawsoncompany.com



ABOUT US

DESIGN TEAM

[Marvell Adams Jr.](#) is a renowned leader, educator, speaker, and activist within the field of aging services and beyond. He is a graduate of the Kendal Fellows Program and served as a member of its design team. Marvell also served as a coach for the LeadingAge Leadership Academy. Marvell is the Founder & CEO of W Lawson, a company dedicated to creating equity in aging through its mission: Create Community. Do Good.



[Sarah J. Moore](#) is an accomplished senior level project director with expertise in urban planning, landscape architecture and process improvement methodologies. She has designed and directed multi-million-dollar projects for H&M, the second largest clothier retailer in the world; led the start-up of Quantum, the Kendal System GPO; and directed rebranding initiatives for Syracuse University. Sarah is Chief Operating Officer for W Lawson, a company dedicated to creating equity in aging through its mission: Create Community. Do Good.



Learn more at www.wlawsoncompany.com

Special thanks to the inspiration for this program, [Lynne Giacobbe](#), President/CEO of Kendal at Home. This Fellows Program would not have been possible without her mentorship and support.