



Longevity + Inclusion Alliance Fellows Program

A LEADER'S JOURNEY OF INCLUSION

Program Guide



CONTENTS

01 **INTRODUCTION**

02 **OVERVIEW**

03 **SESSIONS**

04 **PARTICIPATION**

05 **LEARN MORE**

06 **ABOUT US**

INTRODUCTION

“HUMAN LONGEVITY IS INEXTRICABLY TIED TO AND GREATLY DEPENDENT UPON INCLUSION.”

-Marvell Adams Jr., Founder & Program Designer

The Longevity + Inclusion Alliance is borne out of the undeniable reality that longevity is inextricably tied to and greatly dependent upon inclusion. Creating equity in aging, in part, rests in the hands of those with the power to make change and the courage to take action.

The L+I Alliance Fellowship exists to ensure leaders, organizations, and business partners within the field of aging services are culturally competent, courageous, and intentional in their journeys of diversity, equity, inclusion, belonging, accessibility, and justice.



PROGRAM OVERVIEW

L+I ALLIANCE FELLOWS PROGRAM

Convenes committed, earnest professionals to begin or continue their own unique journey of inclusion.

Cohorts include 12+ individuals; participants are all current or emerging leaders.

This six-session program includes five virtual sessions of 3.5 hours each. The program also includes an immersive, in-person 2-day retreat.

Cohorts are created with a focus on diversity of lived experience and identity.



SESSIONS

FIVE INTENTIONAL PATHS

Participants will journey along five paths of intentionality. Each giving space for introspection and exposure to the diverse world around us.



Discovery &
Reflection



Each One,
Teach One



Wisdom &
Peace



Creating
Opportunities



Courageous
Leadership

PARTICIPATION

PARTICIPANTS

There are a set number of slots per cohort. Our Alpha cohort began in September 2023. **Beta Cohort will begin April 18-19, 2024 at our [Retreat](#).**

Dates for the Beta Cohort will be determined once the cohort is confirmed.

Participants should be earnest, action-oriented individuals seeking to make an authentic impact through inclusion.

Interested individuals should complete an initial inquiry at <https://wlawsoncompany.com/fellows>.

After your inquiry has been reviewed you will be asked to submit:

- A completed [online profile and identity questionnaire](#).

Tuition – \$3500 (includes books, materials, hotel/food during retreat)

- Cost of ground/air travel to/from Inclusion for Impact Retreat will vary depending on the city of departure and is not included in tuition and are the responsibility of the participant organization.

Business partner and sponsorship opportunities are available. Please inquire at marvell@wlawsoncompany.com or visit for more details <https://wlawsoncompany.com/retreat>.



LEARN MORE

FAQ

Who can request an invitation to join the next cohort?

We encourage requests for participation from any person serving within an organization serving older adults or companies that support the work of aging services providers. We also welcome leaders from other human services fields.

Do I have to be a senior leader (CEO, CFO, SVP, VP, etc.) to participate?

No. We will intentionally gather a diverse cohort of individuals. We are seeking participants that are organizational leaders (informal and formal) that intend to make impact through inclusion regardless of title.

Who pays the tuition for participation?

We recommend that tuition and all expenses be fully paid by the employer of the participant organization. Potential participants should get the support of their organization to participate.

Are there sponsorship and business partner opportunities available?

Yes. Please inquire [here](#) or email sarah.moore@wlawsoncompany.com for more information.

Additional Questions?

marvell@wlawsoncompany.com

sarah.moore@wlawsoncompany.com

www.wlawsoncompany.com



ABOUT US

DESIGN TEAM

[Marvell Adams Jr.](#) is a renowned leader, educator, speaker, and activist within the field of aging services and beyond. He is a graduate of the Kendal Fellows Program and served as a member of its design team. Marvell also served as a coach for the LeadingAge Leadership Academy. Marvell is the Founder & CEO of W Lawson, a company dedicated to creating equity in aging through its mission: Create Community. Do Good.



[Sarah J. Moore](#) is an accomplished senior level project director with expertise in urban planning, landscape architecture and process improvement methodologies. She has designed and directed multi-million-dollar projects for H&M, the second largest clothier retailer in the world; led the start-up of Quantum, the Kendal System GPO; and directed rebranding initiatives for Syracuse University. Sarah is Chief Operating Officer for W Lawson, a company dedicated to creating equity in aging through its mission: Create Community. Do Good.



Learn more at www.wlawsoncompany.com

Special thanks to the inspiration for this program, [Lynne Giacobbe](#), President/CEO of Kendal at Home. This Fellows Program would not have been possible without her mentorship and support.

